



April 2, 2025

Company Name: Nojima Corporation  
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President & Representative Executive Officer  
(Stock Exchange Code: 7419, Prime Market of the Tokyo Stock Exchange)  
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### **Notice Concerning Completion of Making Street Holdings, Inc. a Subsidiary**

Nojima Corporation(Headquarters: Yokohama, Kanagawa, Japan; Director and Representative Executive Officer, President and CEO: Hiroshi Nojima; hereinafter “Nojima”) announced today that it has decided to acquire, through its wholly owned subsidiary, shares of BCJ-59 Corporation, which owns shares of Street Holdings, Inc, (Head Office: Kaigan, Minato-ku, Tokyo; Representative Executive Officer and CEO: Keita Umimoto; hereinafter “Street HD”), which owns shares of BCJ-59, through the Company's wholly owned subsidiary, as of today, the Company completed the acquisition of BCJ-59 shares owned by BCPE Ocean Cayman, L.P., Maruta Creative Partners Inc. and Sojitz Corporation. Ltd. and Street HD became subsidiaries of the Company.

While there will be no change in Street HD's business operating policies or customer relationships as a result of this consolidation, we will continue to respect Street HD's management policies and maximize its growth potential while maintaining its effective advertising function to support Street HD's sustainable growth.

In addition, we will leverage Street HD's direct marketing and digital transformation businesses to improve the efficiency of sales promotion activities across the Nojima Group. In addition, the Company will develop consistent advertising activities, from planning of measures to analysis of their effectiveness, with the aim of further improving customer satisfaction.

The impact of this acquisition on our business performance for the fiscal year ending March 31, 2025, is currently under scrutiny and will be promptly disclosed if and when the need to revise the forecast of business performance arises or any matter to be announced arises.

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